

THE SENSE OF INFINITE POSSIBILITIES

BE INSPIRED BY *SHERA*'S INTERNATIONALLY
ACCLAIMED PRODUCTS AND SERVICES
AND IMMERSE YOURSELVES WITH 'THE
SENSE OF INFINITE POSSIBILITIES' IN WHICH
MODERNITY AND GREEN TECHNOLOGY
CONVERGE, BECAUSE AT *SHERA*, WE CRAFT
EVERY INNOVATION

THE SENSE OF INFINITE POSSIBILITIES

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SHERA Public Company Limited
2426/3 Mahaphant Building
Charoenkrung Road
Bangkorlhaem, Bangkok
10120 Thailand

www.shera.com
SHERA Call Center : +66 2289 9888
E-mail : callcenter@shera.com



REFERENCE BOOK



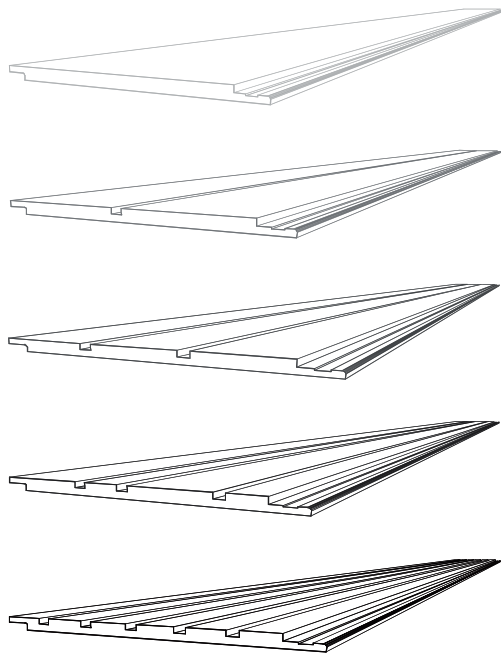
WEBSITE SHERA



FACEBOOK SHERA



LINE SHERA



Founded in 1974, *SHERA* Public Company Limited has been recognized as one of the leading figures in Thailand's and Asia's wood substitution industry and we are known for our innovative *SHERA* Fibre-Cement Technology as well as comprehensive applications that have provided a number of solutions for architects, contractors, and homeowners worldwide.

By implementing environmentally conscious manufacturing from the outset, it reaffirms *SHERA*'s stand and responsibility as an organization with a substantial commitment to sustainability. This has led *SHERA* to become internationally certified while being an optimal choice for designers when it comes to pursuing green certifications and creating a better, more sustainable built environment.

SHERA is determined to break boundaries with our best quality products and services. And from the very first day, we have never ceased to advance ourselves.



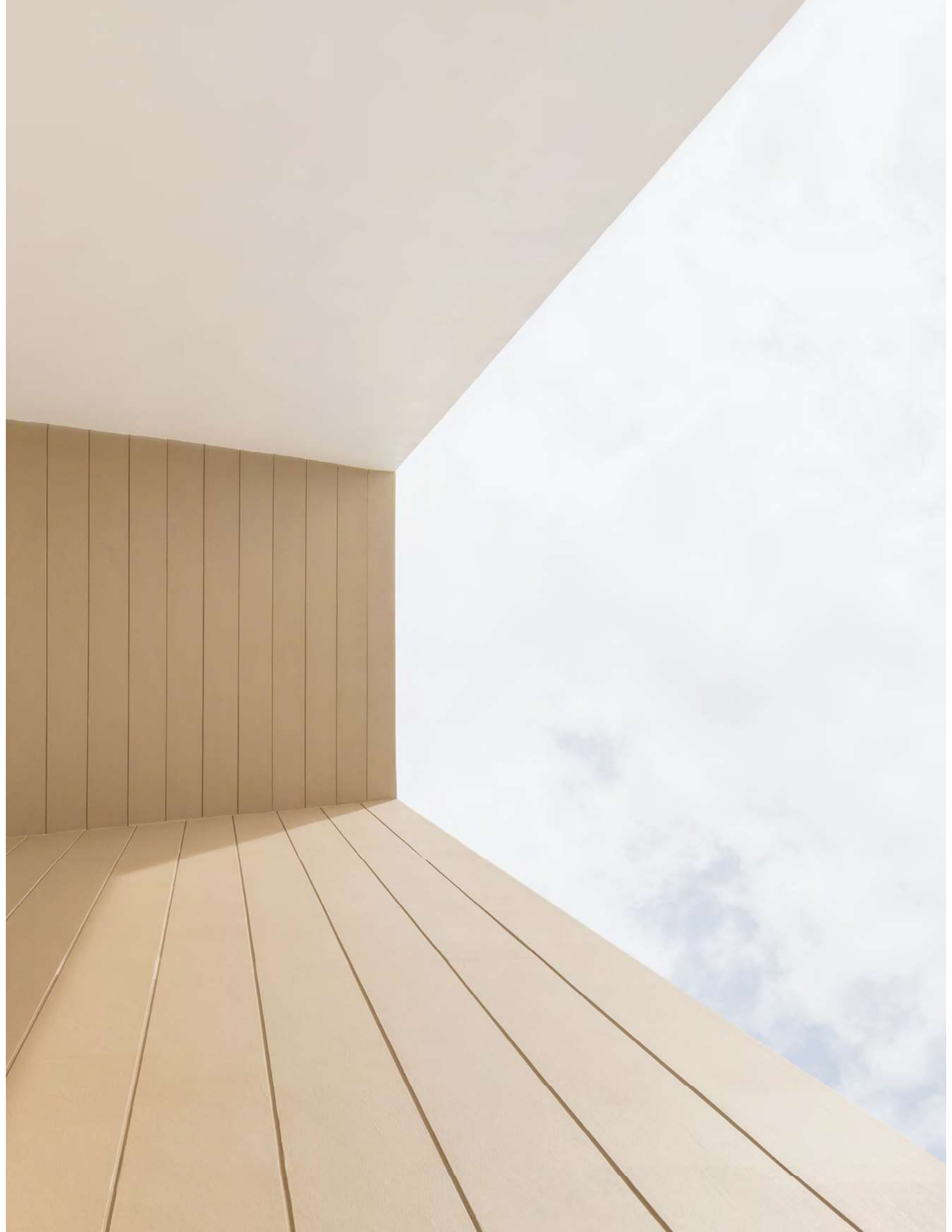
SHERA IS THAILAND'S FIRST AND ONLY COMPANY
TO RECEIVE THE ENVIRONMENTAL PRODUCT
DECLARATION (EPD) BASED ON ISO 14025 AND
EN 15804, DEMONSTRATING OUR COMMITMENT
TO CREATING A MORE SUSTAINABLE ENVIRONMENT



MANTANA PHETKASEM-SAI 4

LOCATION: SAMUT SAKHON, THAILAND
DEVELOPER: LAND & HOUSES PLC.
MATERIAL: *SHERA SPLENDID PLANK*











SHERA BRINGS YOU THE INFINITE
POSSIBILITIES, TURNING EVERY
DREAM PROJECT INTO A REALITY





PRIVATE HOUSE

LOCATION:

ARCHITECT:

MATERIAL:

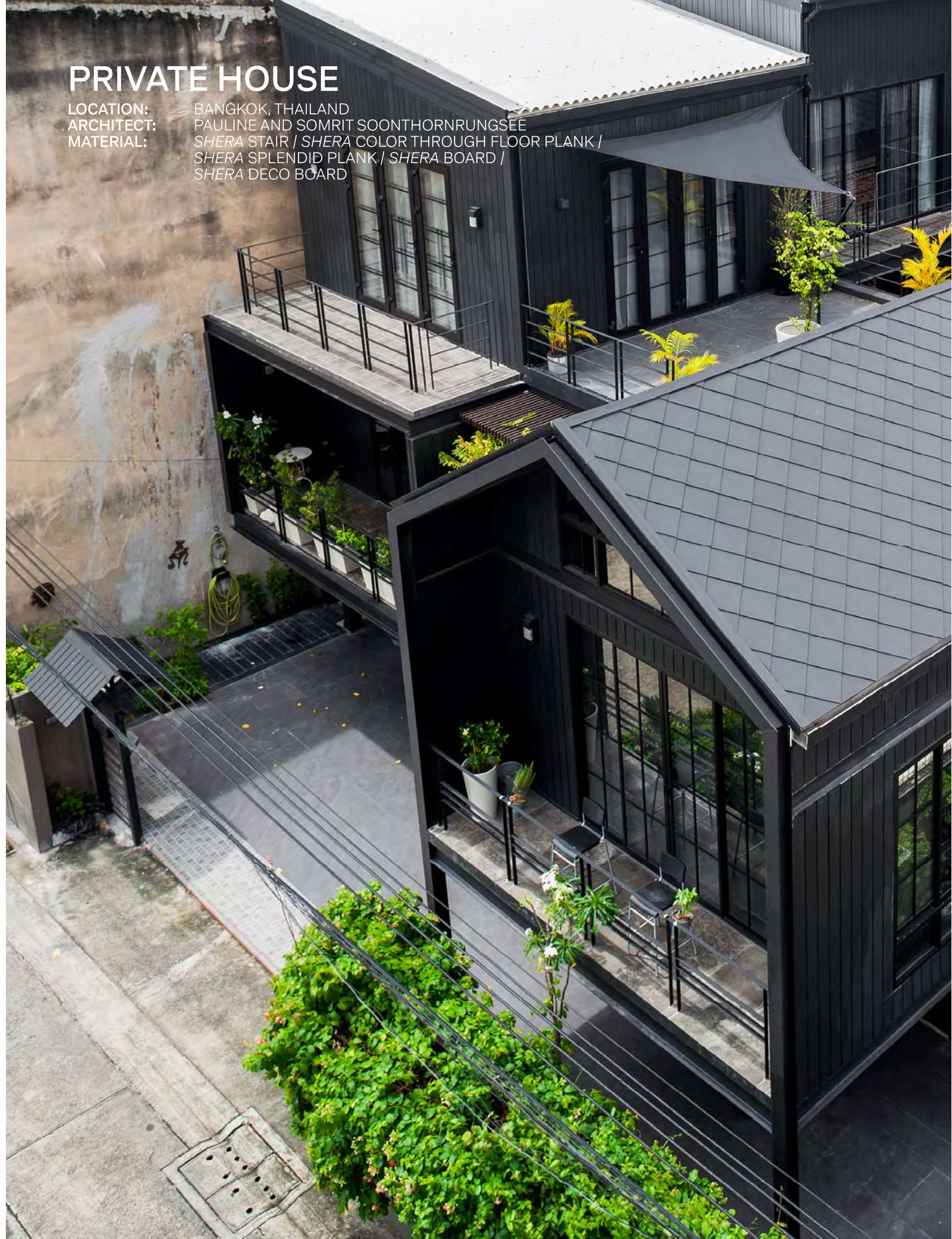
BANGKOK, THAILAND

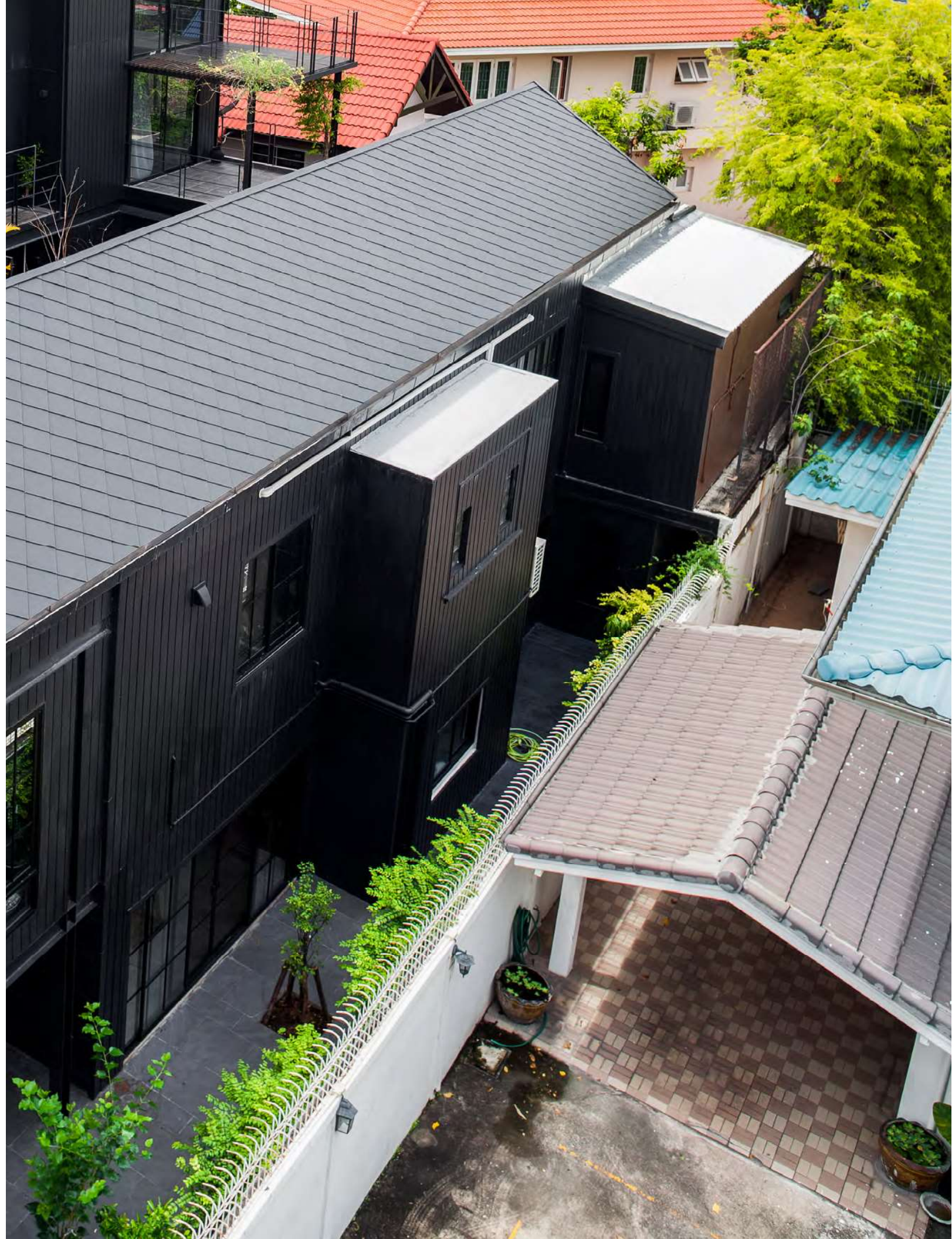
PAULINE AND SOMRIT SOONTHORNUNGSEE

SHERA STAIR / SHERA COLOR THROUGH FLOOR PLANK /

SHERA SPLENDID PLANK / SHERA BOARD /

SHERA DECO BOARD



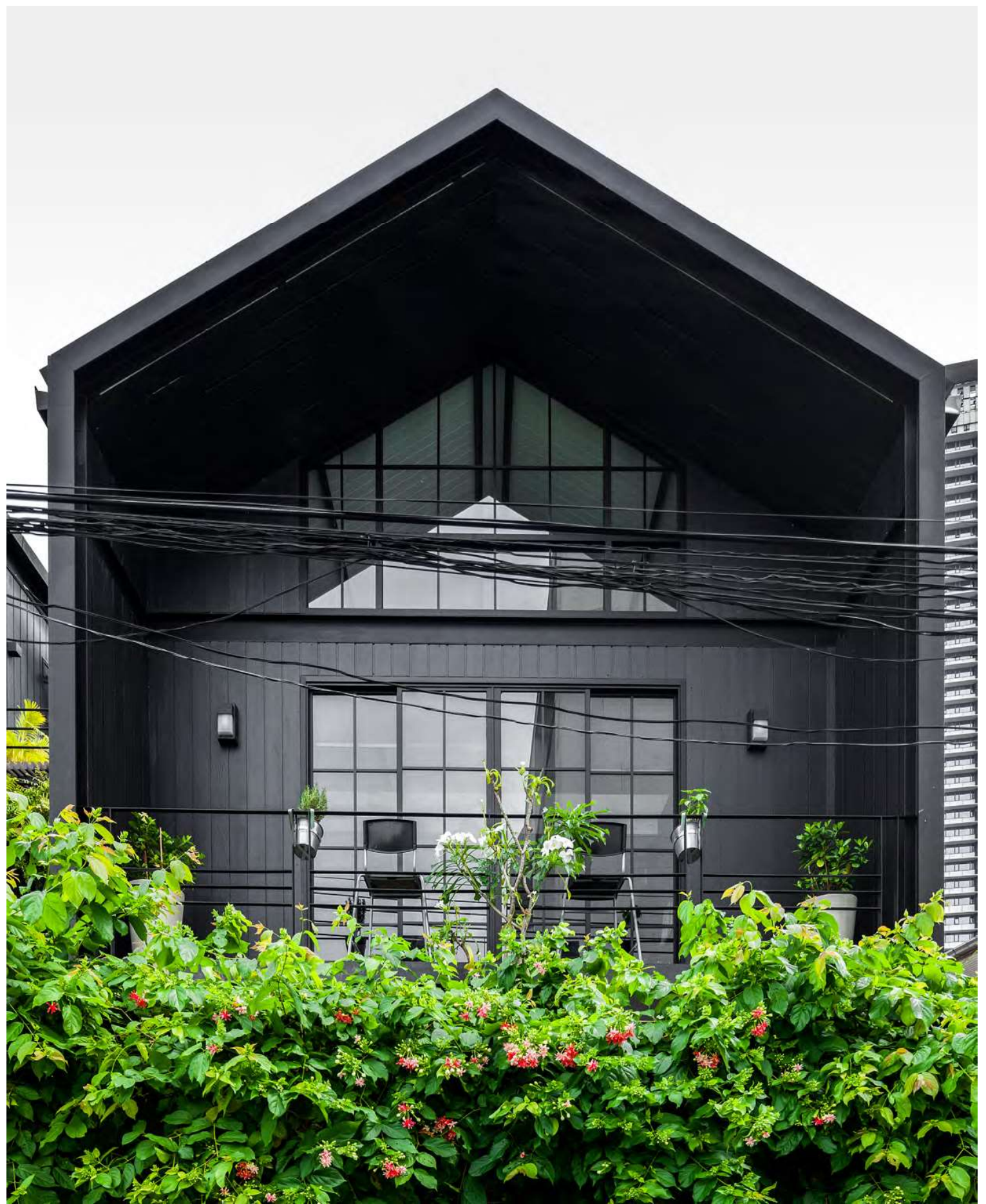




AT *SHERA*, WE PROVIDE YOU WITH THE FINEST SOLUTIONS
AND INSTALLATIONS THAT SUIT YOUR WAYS OF LIVING

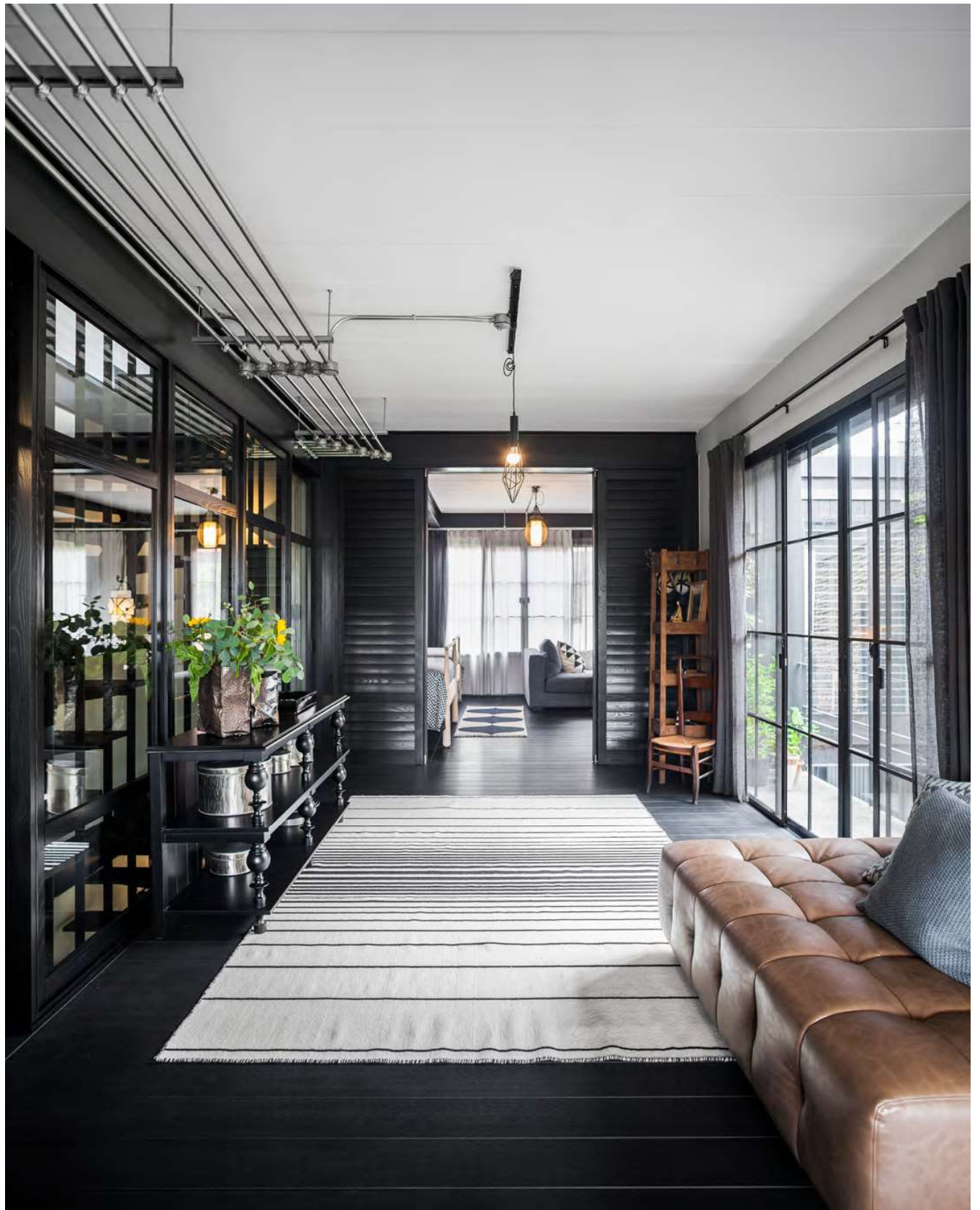


SEE MORE
INFORMATION





SIMPLY TAKE YOUR WHOLE LIVING
EXPERIENCE TO ANOTHER LEVEL
FROM THE GROUND UP WITH
SHERA'S WIDE RANGE OF
PRODUCTS AND SERVICES







EXPANDING YOUR IMAGINATION
BEYOND THE SENSES



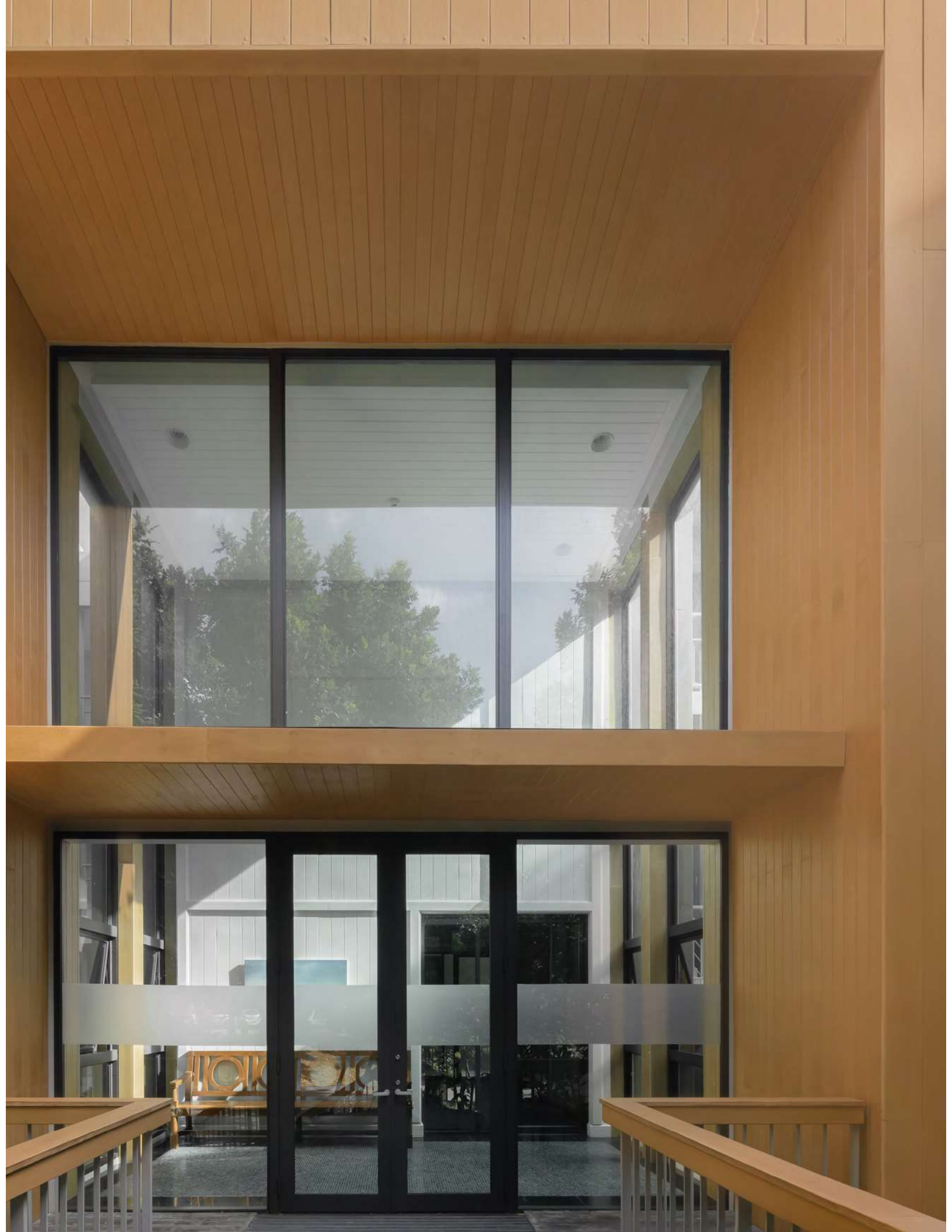
SWAN LAKE RESIDENCE KHAO YAI

LOCATION: NAKHON RATCHASIMA, THAILAND
ARCHITECT: ARBAY
INTERIOR DESIGNER: PAULINE SOONTHORNRUNGSEE (ROOM NO. A403)
MATERIAL: *SHERA STRIP BEECH COLOR / SHERA COLOR THROUGH FLOOR PLANK / SHERA PLY / SHERA SPLENDID PLANK*



THE MORE REALISTIC, THE MORE
INNOVATIVE *SHERA* FIBER-CEMENT
TECHNOLOGY IS ABLE TO ADVANCE
ITS MATERIALITY









CHOOSING JUST THE RIGHT MATERIALS FROM *SHERA*
CAN BRING ABOUT EVEN THE MOST METICULOUS
LIVING EXPERIENCE YOU HAVE NEVER IMAGINED

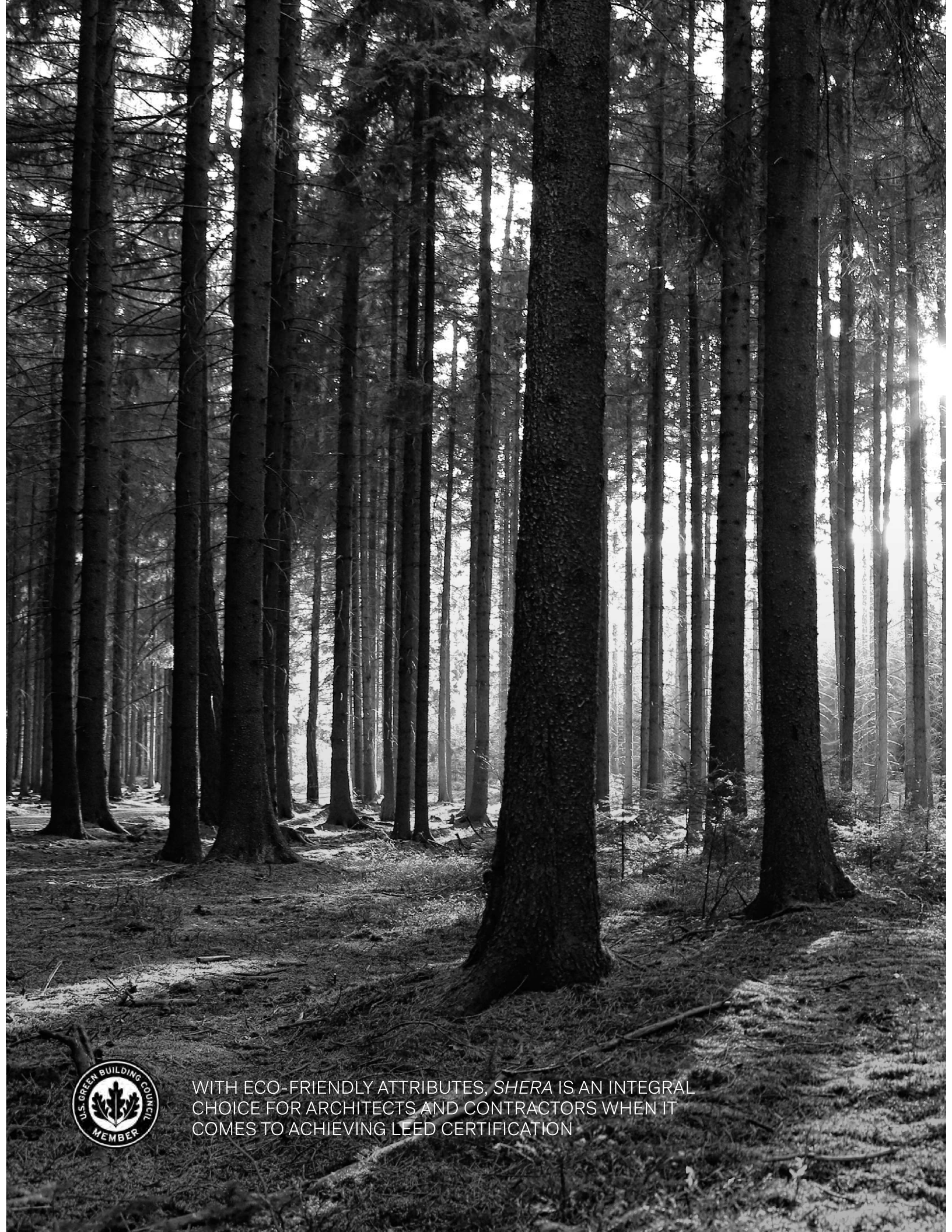












WITH ECO-FRIENDLY ATTRIBUTES, *SHERA* IS AN INTEGRAL CHOICE FOR ARCHITECTS AND CONTRACTORS WHEN IT COMES TO ACHIEVING LEED CERTIFICATION



ANYA BANGNA-RAMKHAMHAENG 2

LOCATION: BANGKOK, THAILAND
DEVELOPER: LAND & HOUSES PLC.
MATERIAL: SHERA SPLENDID PLANK / SHERA EAVES









“QUALITY IS NEVER AN
ACCIDENT; IT IS ALWAYS
THE RESULT OF HIGH
INTENTION, SINCERE
EFFORT, INTELLIGENT
DIRECTION AND SKILLFUL
EXECUTION”

JOHN RUSKIN



SEE MORE
INFORMATION

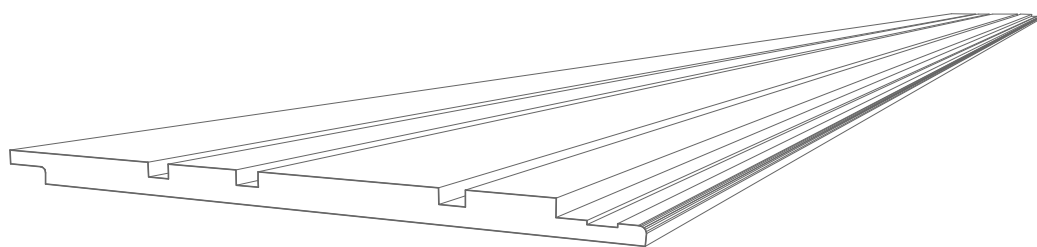


CAFÉ AMAZON AT SPU

LOCATION: BANGKOK, THAILAND
MATERIAL: SHERA SPLENDID PLANK DELINE DX12

BE AMAZED AT THE UNIQUENESS
OF *SHERA* SPLENDID PLANK DELINE,
A SPECIAL MODEL DESIGNED WITH
GROOVE PATTERNS TO ENLIVEN
YOUR SPACE







PILLARS HOUSE

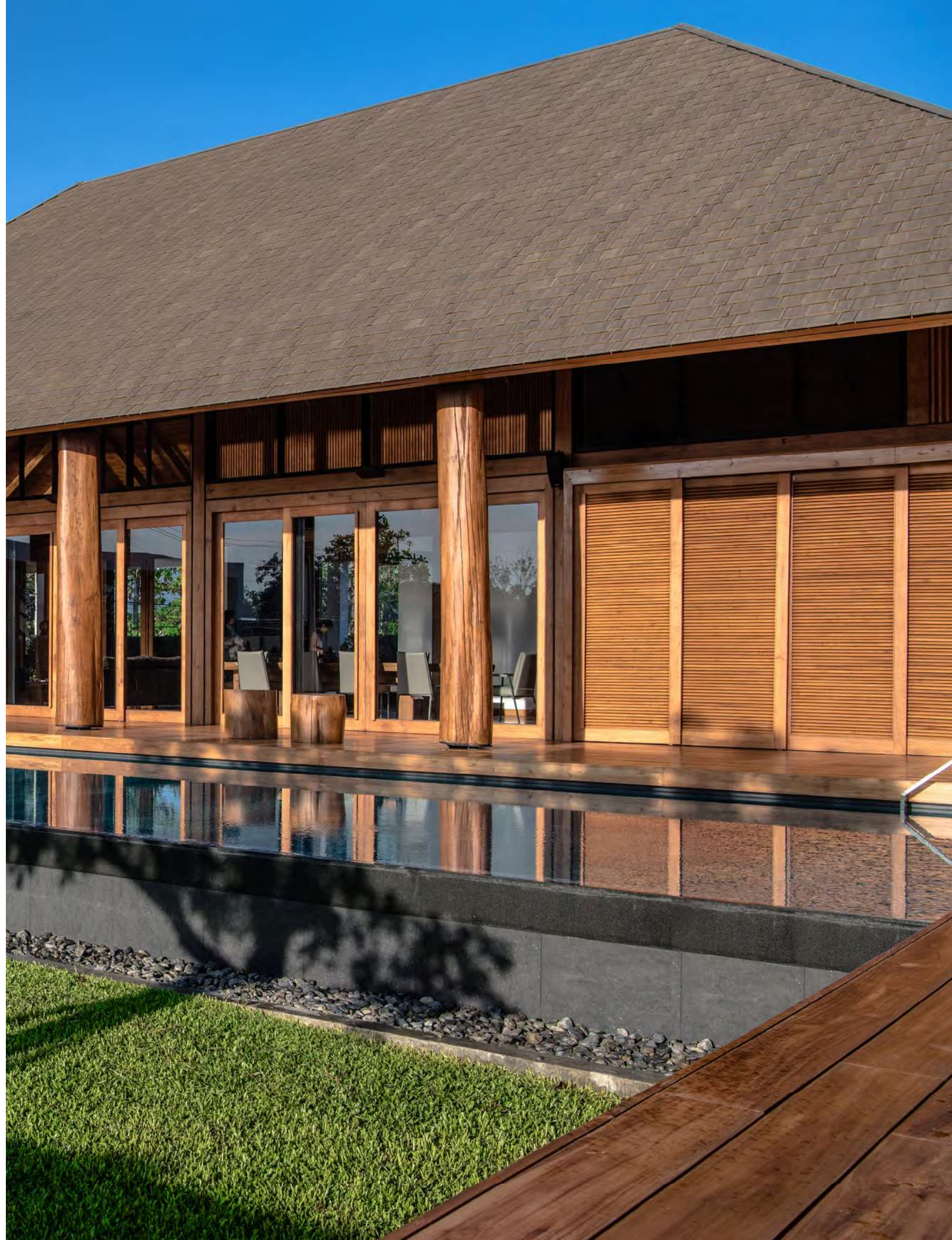
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ARCHITECT:
MATERIAL:

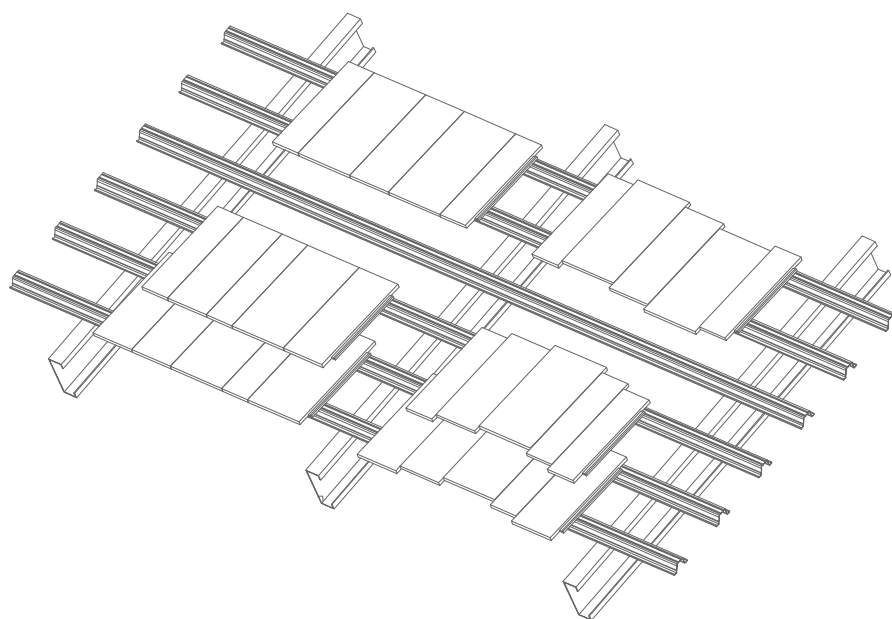
THAILAND
ARCHITECTS 49 (CHIANGMAI)
SHERA ZEDAR SHAKE

AWARD:
WINNER PRIVATE HOMES
INTERNATIONAL ARCHITECTURE
AWARDS (IAA) 2020 ORGANIZED



“AS AWARDED BY THE CHICAGO ATHENAEUM:
MUSEUM OF ARCHITECTURE AND DESIGN”







COMBINING A SENSE OF PLACE WITH NATURE
WITH *SHERA* ROOF APPLICATION, THE BEST OPTION
FOR AWARD-WINNING DESIGN PROJECTS



IDIN ARCHITECTS OFFICE

LOCATION: BANGKOK, THAILAND
ARCHITECT: IDIN ARCHITECTS
MATERIAL: *SHERA* CEILING BOARD / *SHERA* FLOOR BOARD



AWARD:
POPULAR WINNER IN THE
COMMERCIAL – OFFICE
LOW RISE, ARCHITIZER
A+ AWARDS 2019





SEE MORE
INFORMATION



WHEN *SHERA*'S PREMIUM CEILING BOARD AND FLOOR BOARD ARE COMBINED WITH DETAIL-ORIENTED INSTALLATIONS, DISTINCTIVE SENSATIONS ARE BROUGHT OUT TO THE SPACE





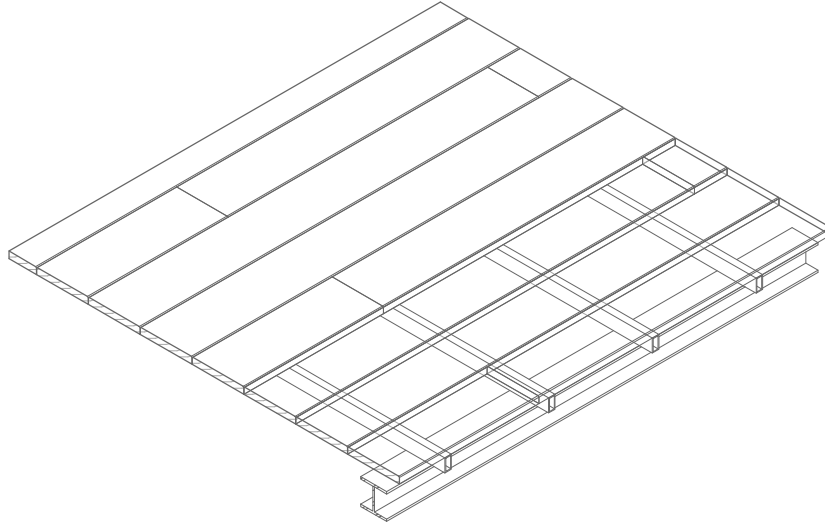
BAN HONGHAE POST DISASTER SCHOOL

LOCATION: CHIANG RAI, THAILAND
 ARCHITECT: VIN VARAVARN ARCHITECTS
 PROJECT INITIATOR: THE BUILD FOUNDATION
 MATERIAL: SHERA BOARD / SHERA FLOOR PLANK





LONG-LASTING DURABILITY MAKES *SHERA* ONE OF THE INNOVATIVE CHOICES WHEN IT COMES TO REINFORCING RESILIENCE UNDER ANY EXTREME CONDITIONS



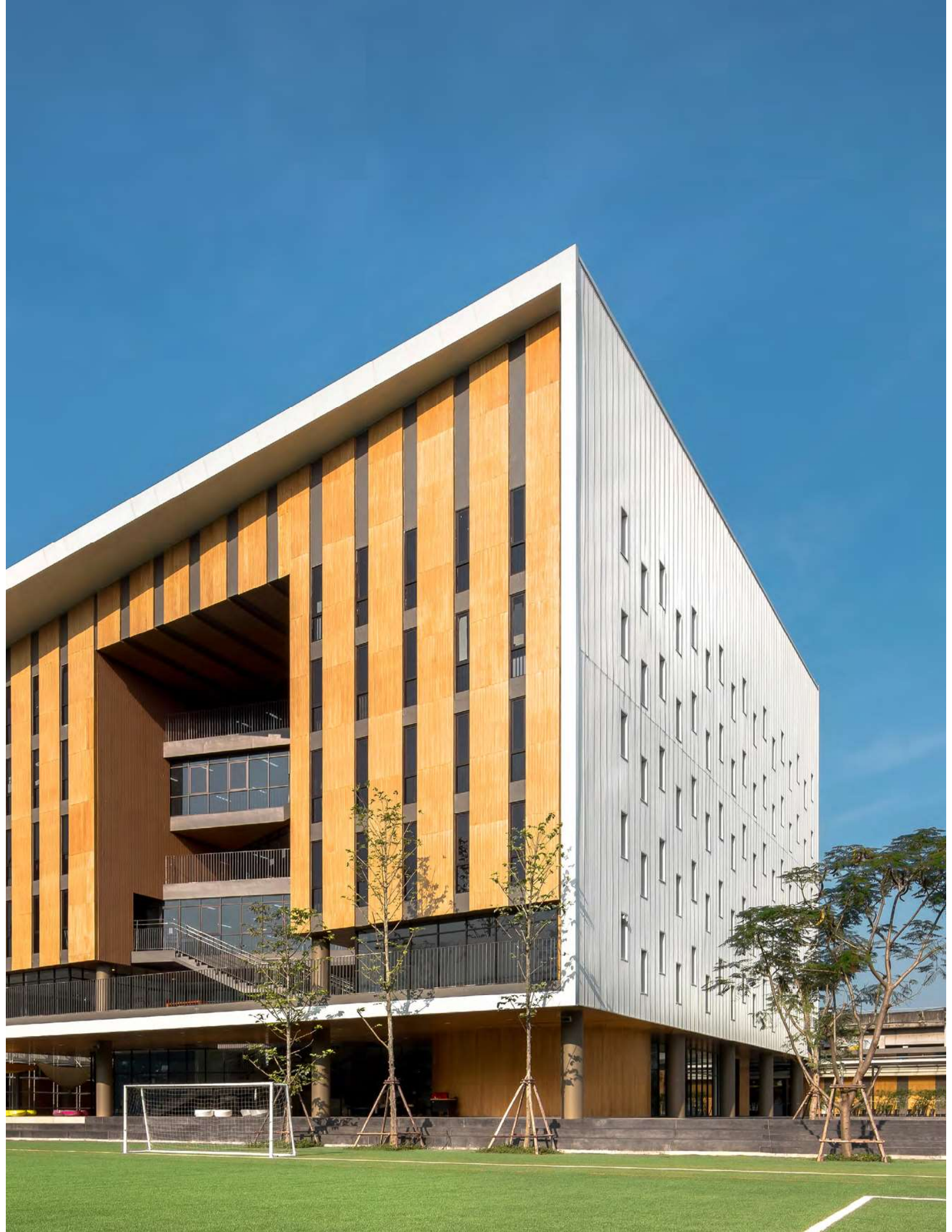


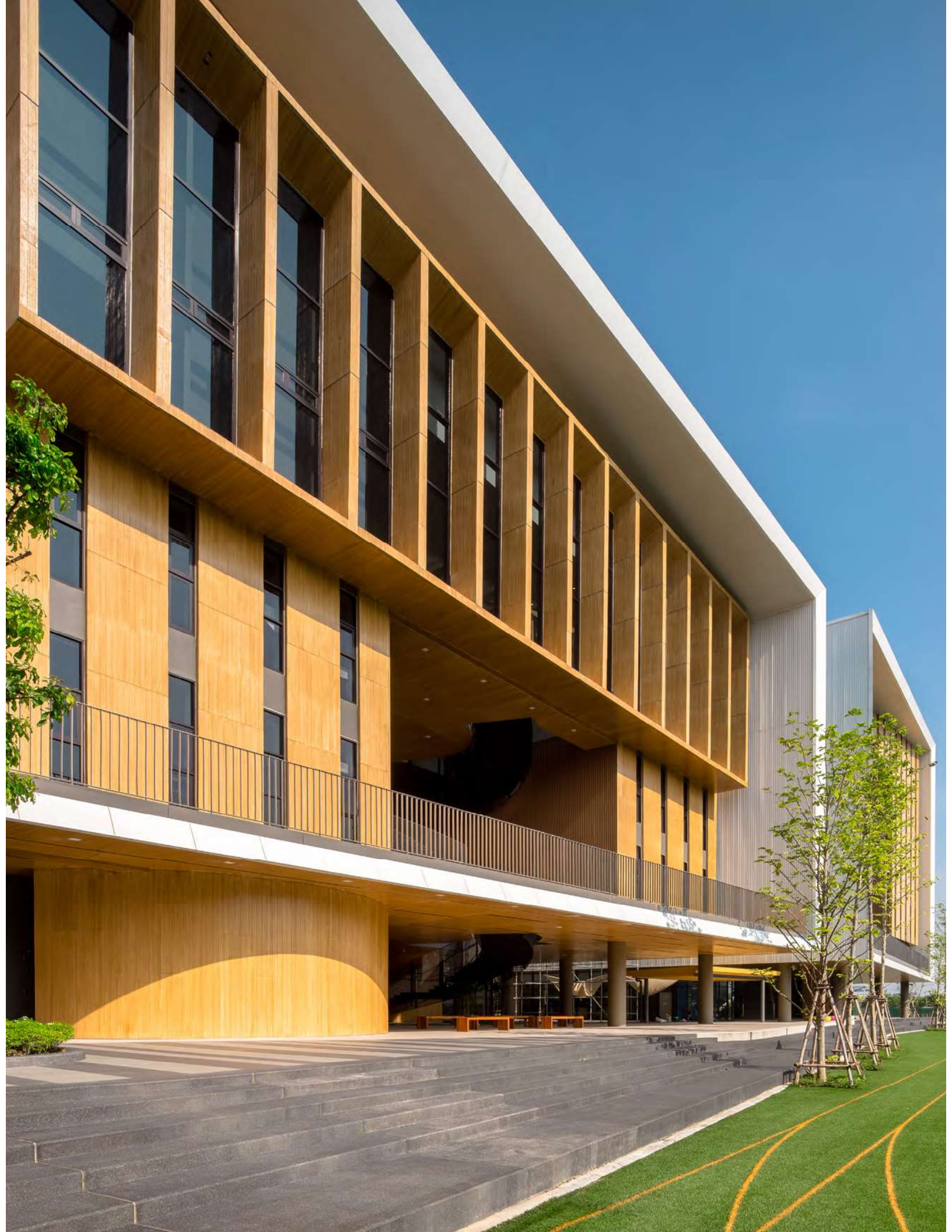
SEE MORE
INFORMATION

BANGKOK INTERNATIONAL PREPARATORY & SECONDARY SCHOOL (BANGKOK PREP)

LOCATION: BANGKOK, THAILAND
ARCHITECT: PLAN ARCHITECT
MATERIAL: SHERA DECO BOARD









IN ADDITION TO ITS GREAT DURABILITY,
ECO-FRIENDLY PRODUCTS FROM *SHERA*
ARE ALSO PERFECT FOR CHILD-CENTERED
BUILT ENVIRONMENT FOR THEY ARE BEING USED
IN VARIOUS SCHOOLS ACROSS THE COUNTRY







License No.041-118
Made from 30% Recycled Materials

OUR ENVIRONMENTALLY CONSCIOUS MANUFACTURING
HAS GRANTED *SHERA* THE PRIVILEGE OF BEING
THE FIRST IN THAILAND TO RECEIVE THE GREEN LABEL
FROM SINGAPORE ENVIRONMENT COUNCIL (SEC)



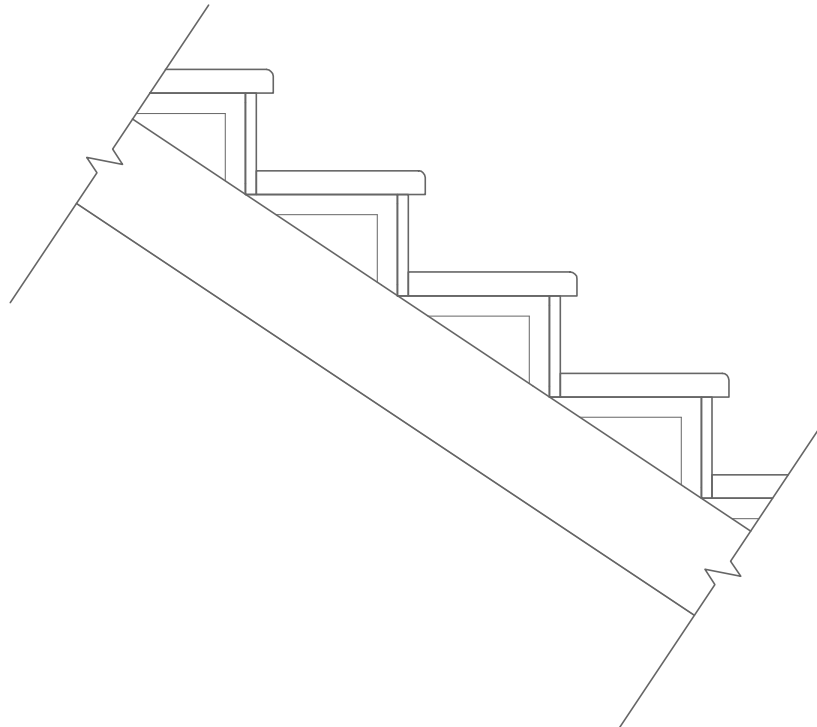
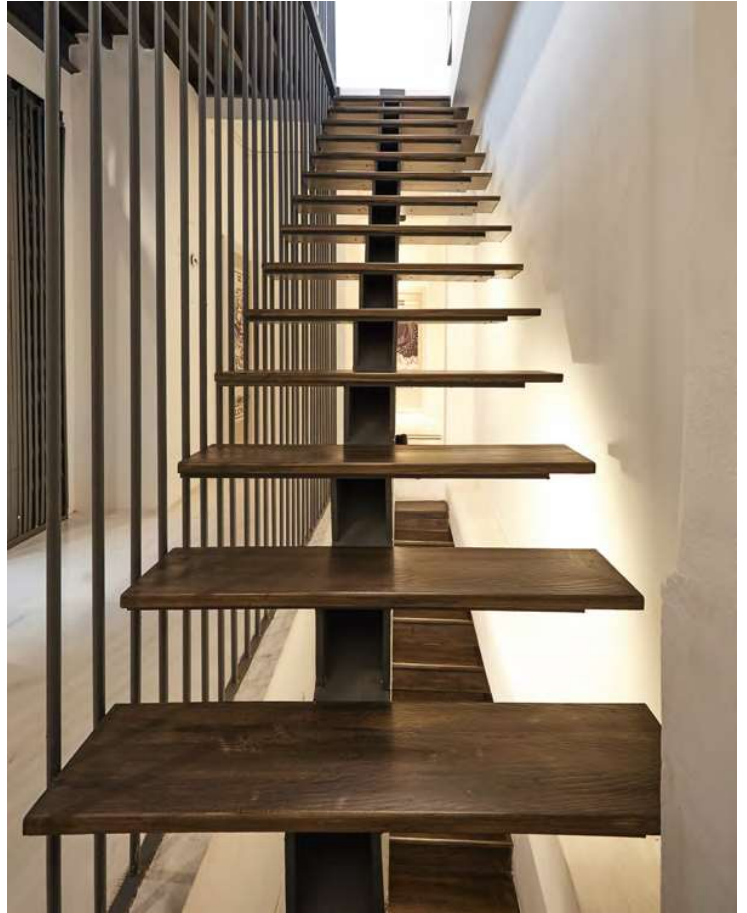


U
HU
Sleepwell @ KNU Bangkok



UHU BANGKOK

LOCATION: BANGKOK, THAILAND
ARCHITECT: ARCHITECTS SPACE
MATERIAL: *SHERA* SPLENDID PLANK /
SHERA STAIR /
SHERA FLOOR PLANK /
SHERA DECO BOARD



TAKE YOUR STAIRCASE TO THE
NEXT LEVEL WITH *SHERA* STAIR,
A GREAT SOLUTION DESIGNED
SPECIFICALLY TO ENHANCE
EVERYDAY CIRCULATION



AT *SHERA*, WE EMBRACE
PROJECTS AT ALL SCALES,
FROM SMALL AND MEDIUM
TO LARGE, WITH TECHNOLOGY
THAT CAN TACKLE AND OVERCOME
EVERY CHALLENGE



SEE MORE
INFORMATION



ORYZA VILLA AT COLLEGE HEIGHT

LOCATION: KEDAH, MALAYSIA
ARCHITECT: AKITEK LIM
MATERIAL: *SHERA STRIP V-CUT*

INCORPORATING NATURE INTO
YOUR HOME WHILE SUSTAINING
THE ENVIRONMENT WITH WOOD
SUBSTITUTE FROM *SHERA*



VENUE TIWANON-RANGSIT

LOCATION: PATHUM THANI, THAILAND
DEVELOPER: SC ASSET CORPORATION PLC.
MATERIAL: SHERA DECO BOARD /
SHERA COLOR THROUGH FLOOR PLANK









“SPACE IS THE BREATH OF ART”
FRANK LLOYD WRIGHT

SUPALAI PRIMO RANGSIT

LOCATION: PATHUM THANI, THAILAND
DEVELOPER: SUPALAI PLC.
MATERIAL: *SHERA SPLENDID PLANK DELINE*





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INFORMATION





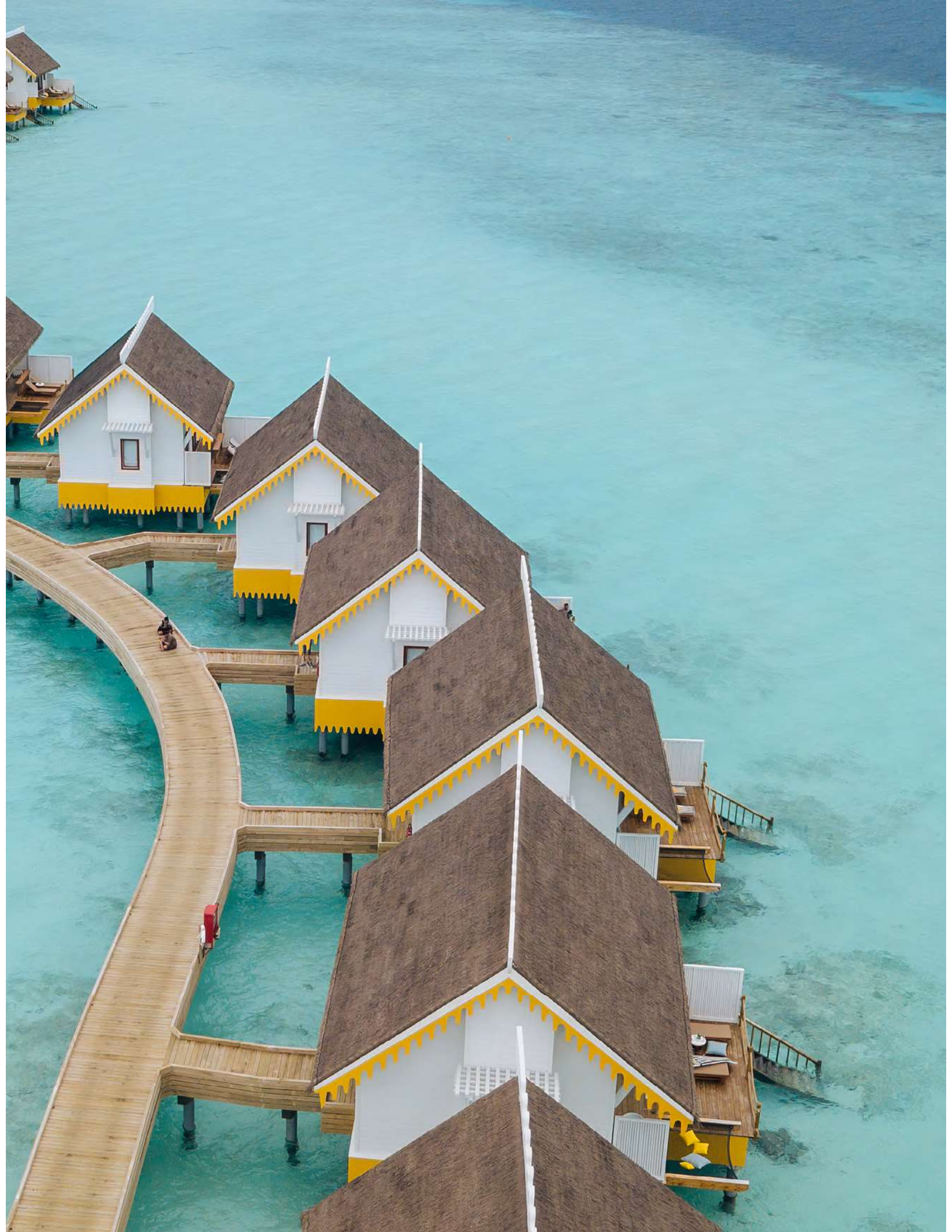
EVERY INTRICATE DETAIL COMES
AFTER SEAMLESS COLLABORATION
BETWEEN ARCHITECTS, CONTRACTORS,
AND SUPPLIERS





CROSSROADS MALDIVES

LOCATION: MALÉ, MALDIVES
DEVELOPER: SINGHA ESTATE PLC.
MATERIAL: *SHERA STRIP PLANK / SHERA PLANK /
SHERA EAVES / SHERA ZEDAR SHAKE*

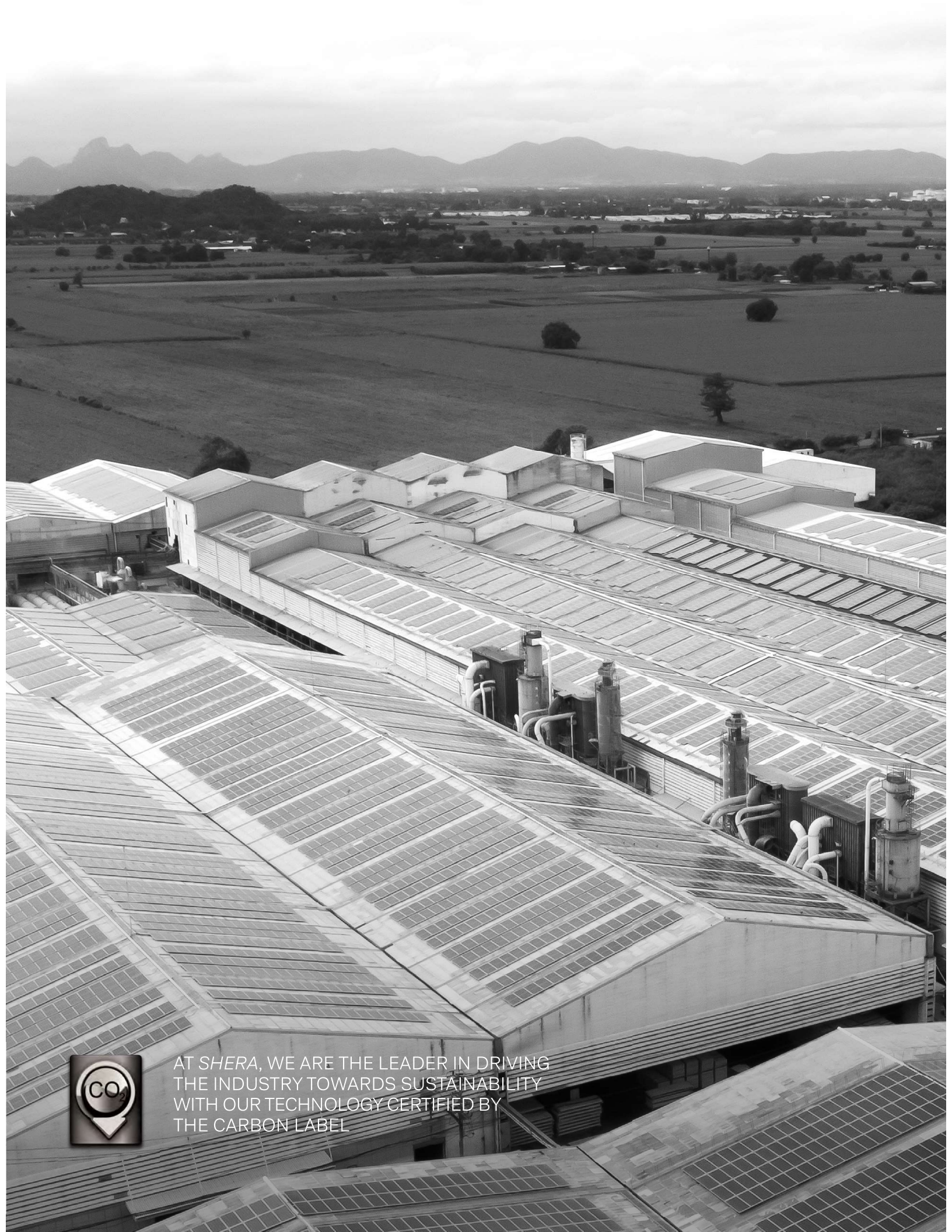




SEE MORE
INFORMATION

WITH PROJECTS SUCH AS
CROSSROADS MALDIVES,
IT PROVES HOW *SHERA*
FIBER-CEMENT TECHNOLOGY
CAN WITHSTAND EVEN
THE HARSHTEST COASTAL
CONDITIONS





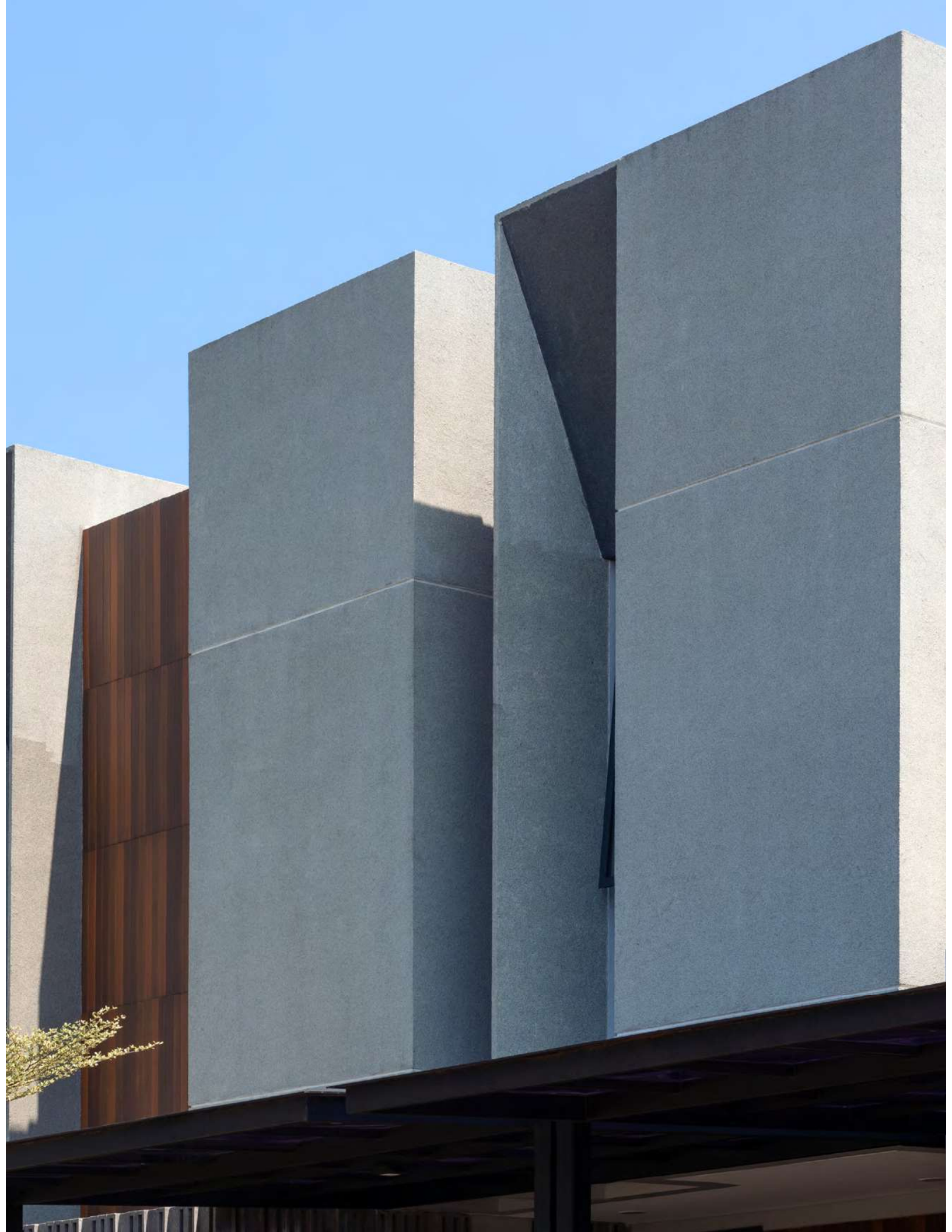
AT SHERA, WE ARE THE LEADER IN DRIVING
THE INDUSTRY TOWARDS SUSTAINABILITY
WITH OUR TECHNOLOGY CERTIFIED BY
THE CARBON LABEL

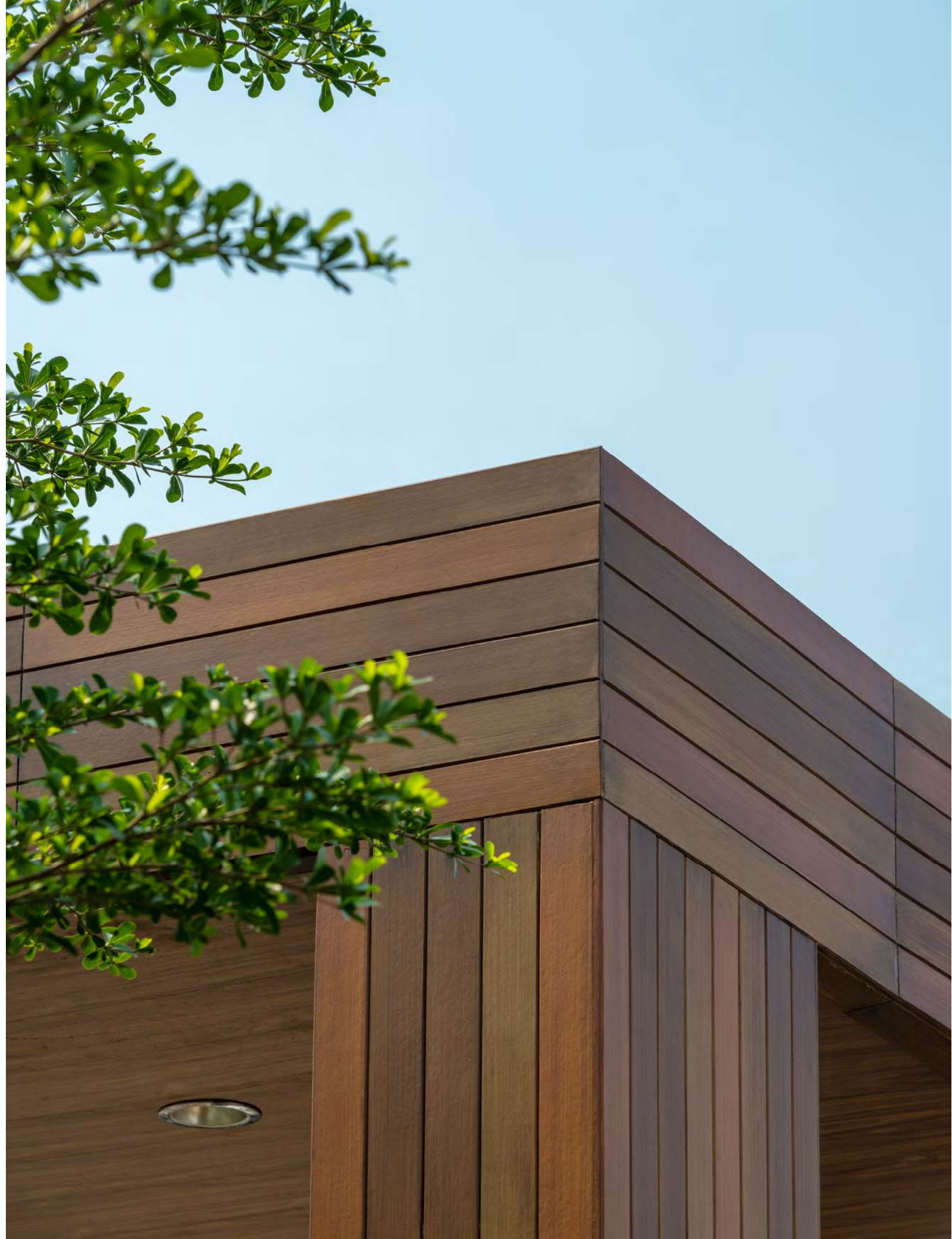


DISCOVERY ALTEZZA

LOCATION: TANGERANG SELATAN, INDONESIA
ARCHITECT: WIYOGA NURDIANSYAH ARCHITECTS
DEVELOPER: PT JAYA REAL PROPERTY
MATERIAL: *SHERA STRIP PLANK / SHERA PLANK / SHERA FLOOR PLANK*



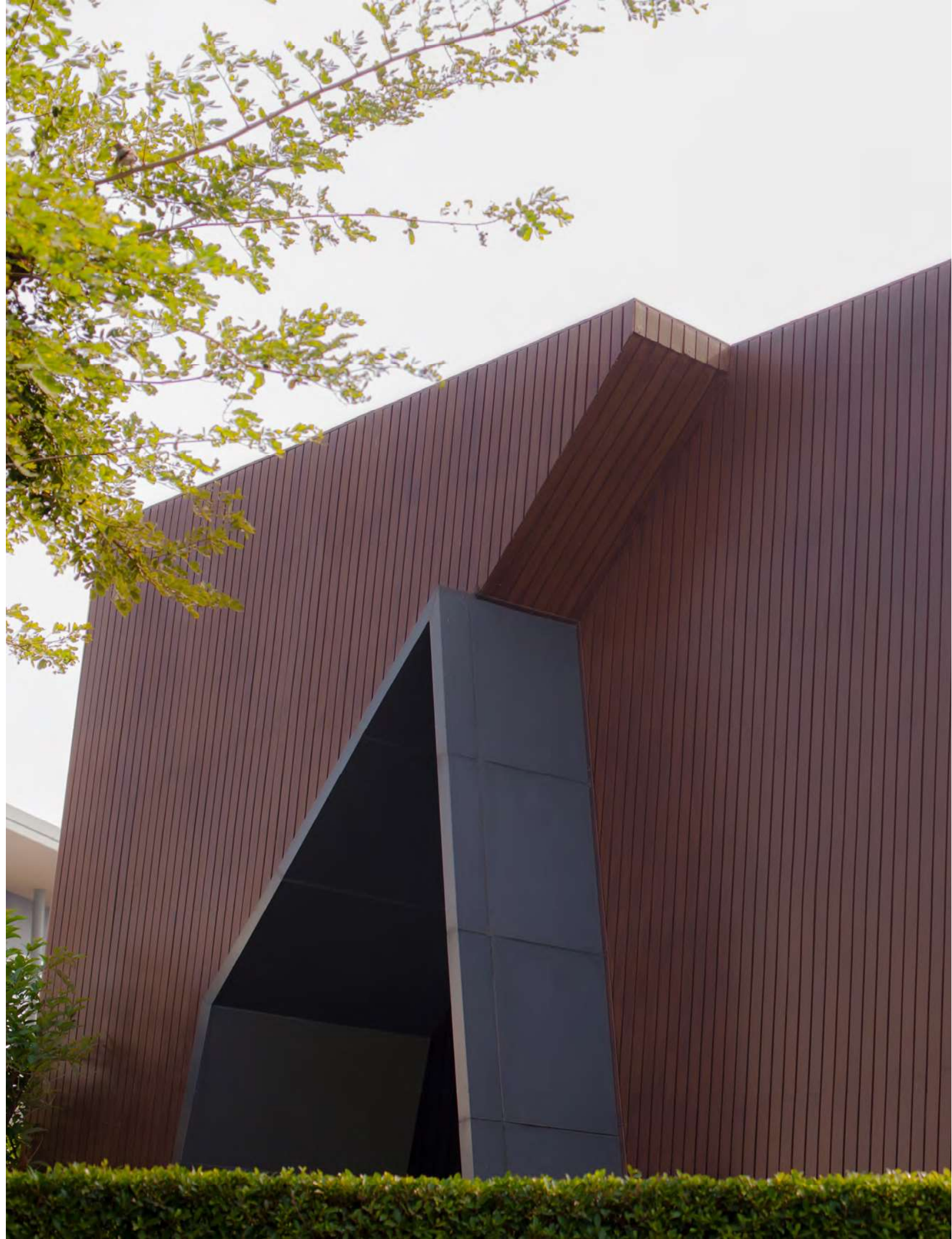






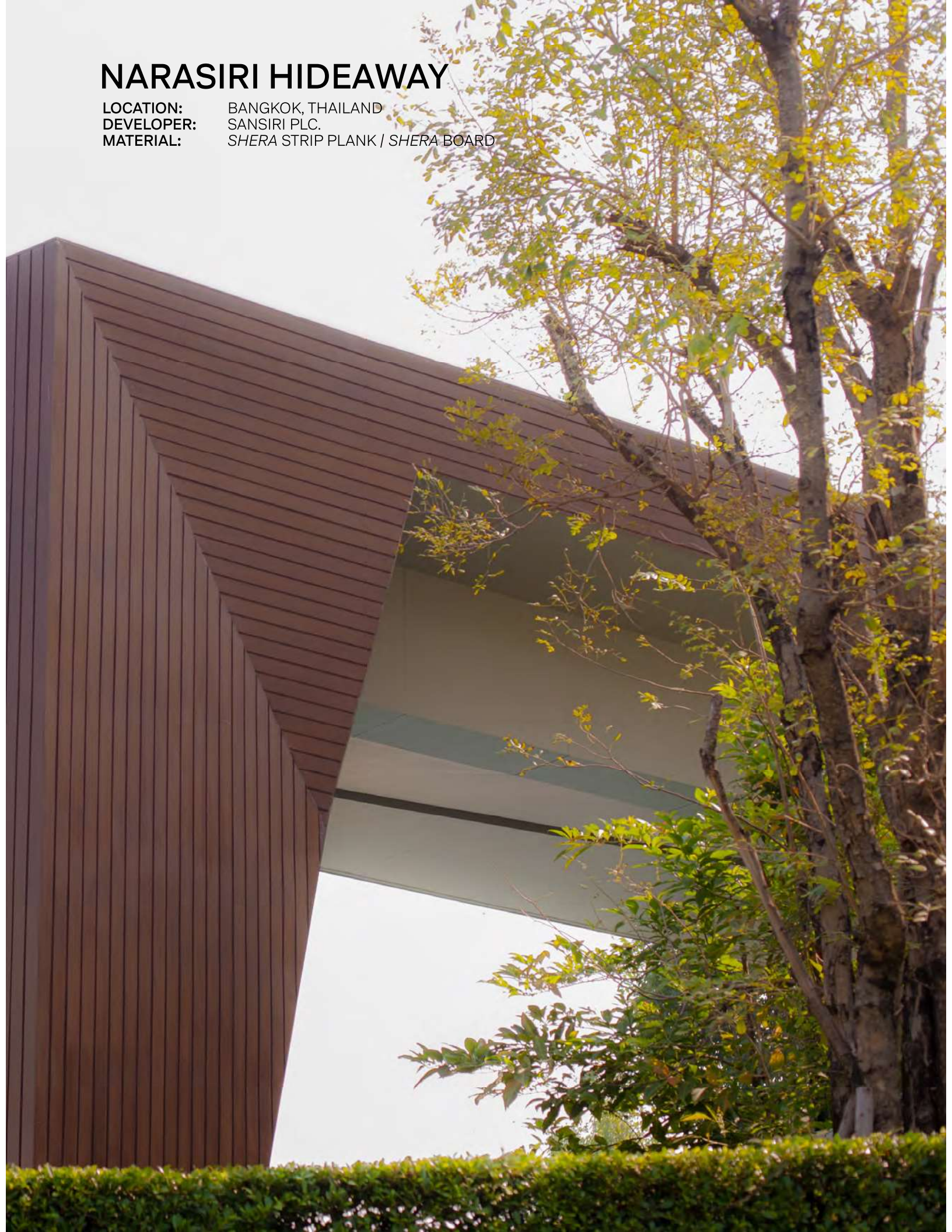
THE USE OF PREMIUM MATERIALS IS ONE OF THE REASONS WHY *SHERA* FIBER-CEMENT TECHNOLOGY IS THE BEST SOLUTION FOR ANY BUILDING TYPOLOGIES AND IS HIGHLY RECOMMENDED TO BOTH LOCAL AND INTERNATIONAL DEVELOPERS





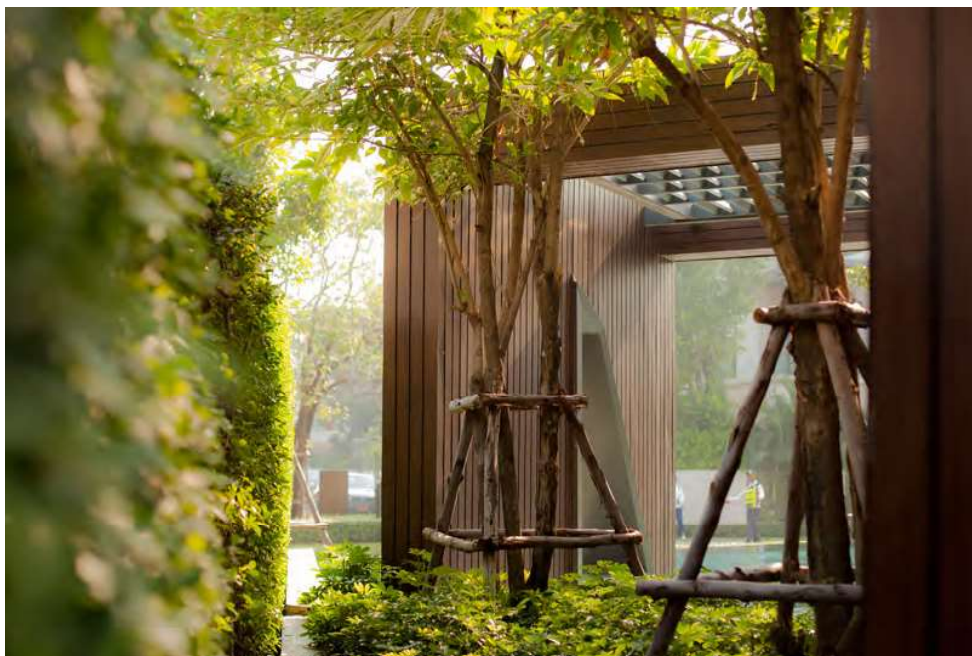
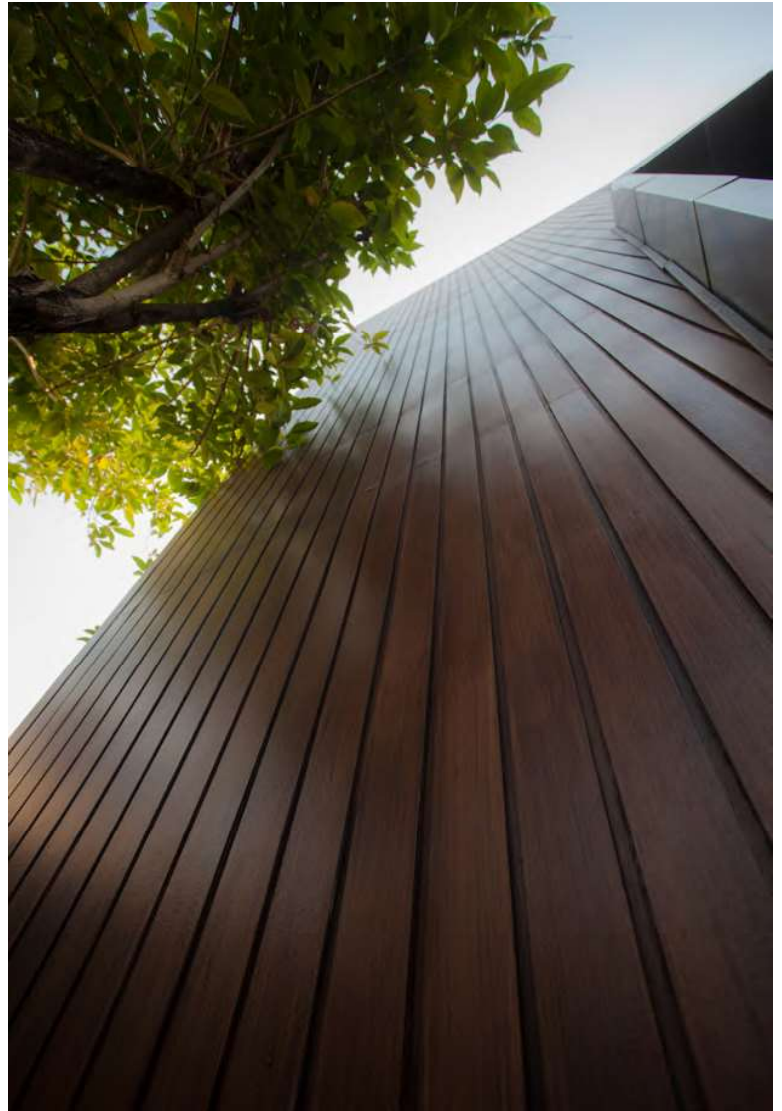
NARASIRI HIDEAWAY

LOCATION: BANGKOK, THAILAND
DEVELOPER: SANSIRI PLC.
MATERIAL: *SHERA* STRIP PLANK / *SHERA* BOARD





FILL EVERY PLANE AND ANGLE
OF YOUR BUILT STRUCTURE WITH
AN ARRAY OF INSTALLATIONS
FROM *SHERA*





PEACE RESORT

LOCATION: KO SAMUI DISTRICT,
SURAT THANI, THAILAND
ARCHITECT: BEGRAY
MATERIAL: *SHERA ZEDAR SHAKE*



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INFORMATION



LITTLE MONSTER OFFICE

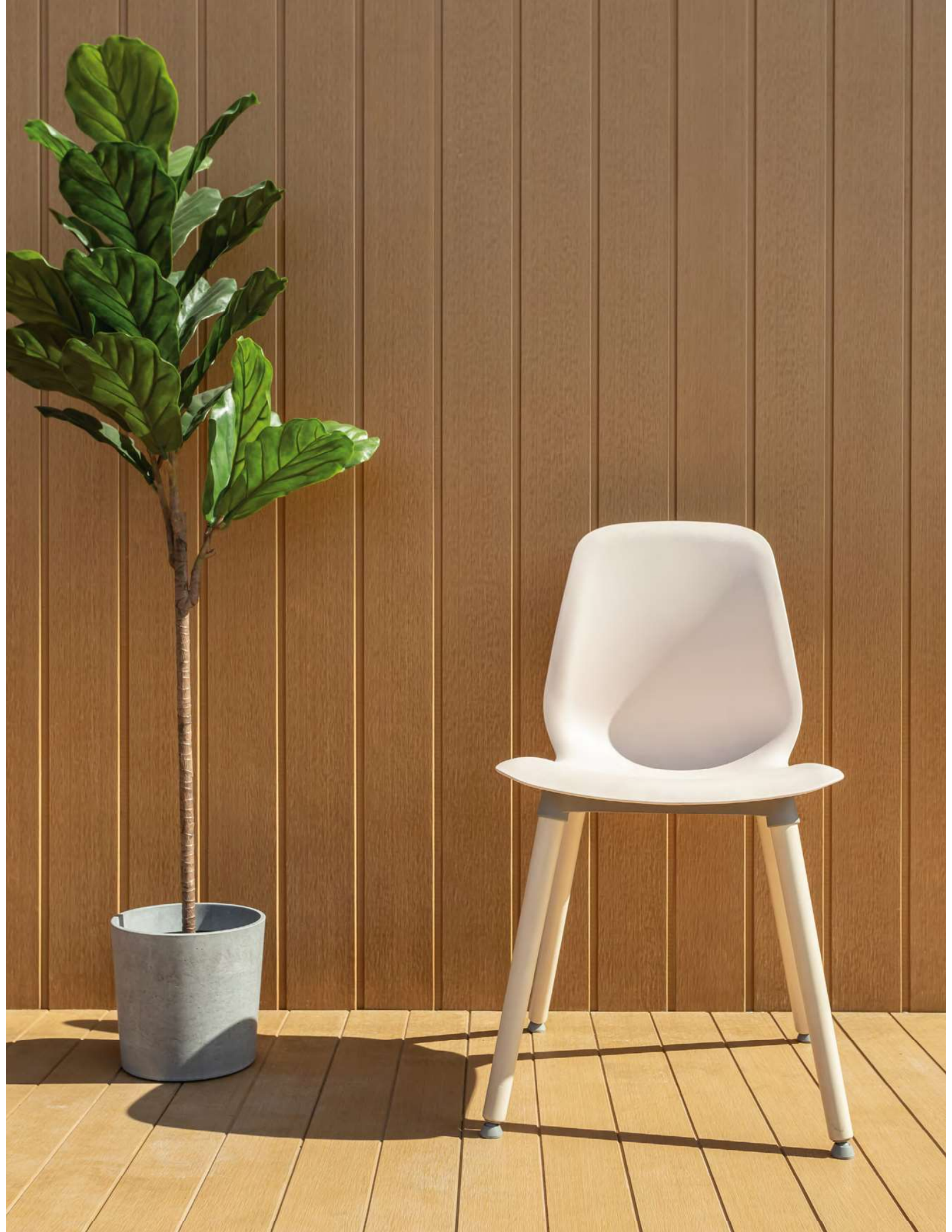
LOCATION:
MATERIAL:

BANGKOK, THAILAND
SHERA FLOOR PLANK DOUBLE SERIES
CLIP LOCK BEECH COLOR /
SHERA DECO BOARD /
SHERA SPLENDID PLANK BEECH COLOR

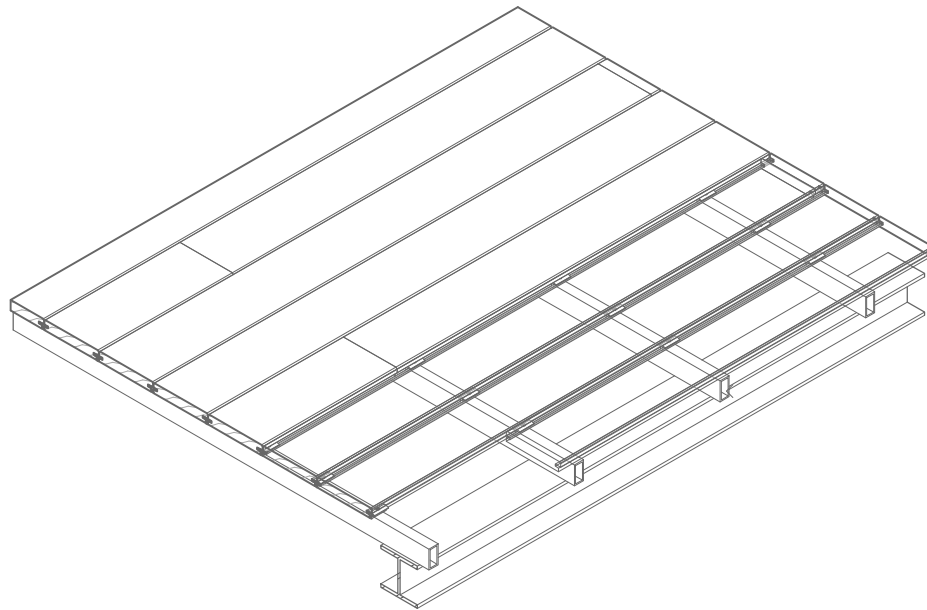
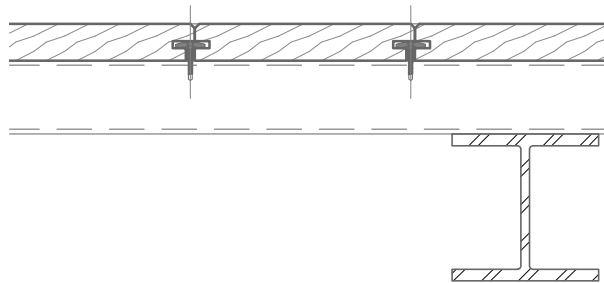


SHERA'S EASE OF INSTALLATION ALLOWS JUST ANYONE, ANYWHERE, TO INSTALL OUR PRODUCTS WITHOUT THE NEED FOR COMPLICATED TECHNICAL SKILLS





INSTALLING *SHERA* PRODUCTS
IS NOW MUCH EASIER THANKS
TO OUR SIMPLE YET INNOVATIVE
EQUIPMENTS, ALLOWING YOU TO
QUICKLY AND EFFICIENTLY INSTALL
WHILE SAVING MORE ON COSTS

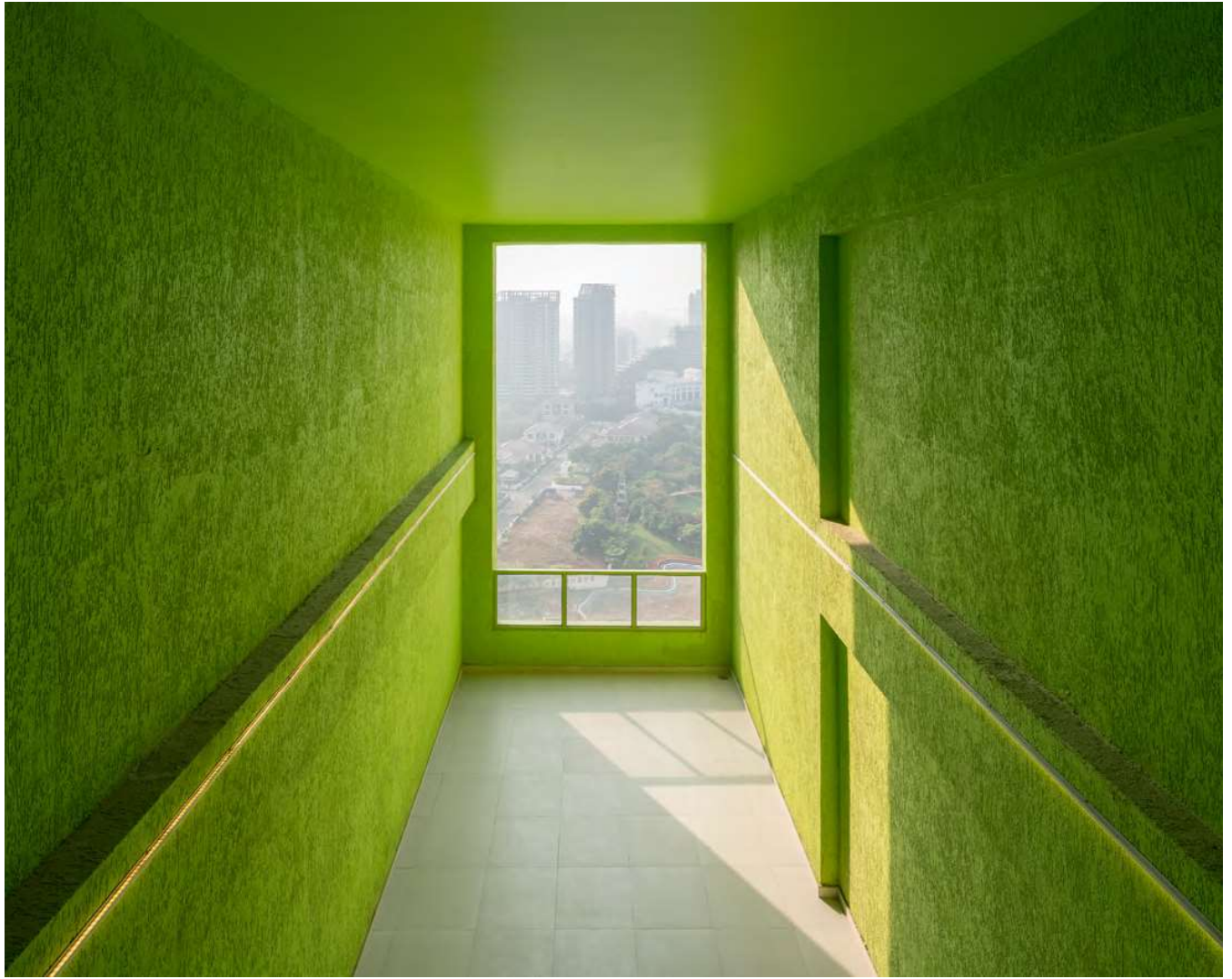


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INFORMATION

AMANORA FUTURE TOWERS

LOCATION: MAHARASHTRA, INDIA
DEVELOPER: CITY CORPORATION LIMITED (AMANORA)
MATERIAL: SHERA BOARD / SHERA INFILLWALL





UNIQUE ATTRIBUTES PACKED
IN EVERY PRODUCT ARE THE
REASON WHY *SHERA* IS ALWAYS
A CHOICE FOR ARCHITECTS
AND HOMEBUILDERS AROUND
THE WORLD



PINK PARK VILLAGE

LOCATION: BANGKOK, THAILAND
ARCHITECT: I'LL DESIGN STUDIO
MATERIAL: *SHERA* VENT CEILING BOARD /
SHERA CEILING BOARD /
SHERA FLOOR BOARD





WITH OUR COMMITMENT TO SOCIAL RESPONSIBILITY, *SHERA* HAS COLLABORATED WITH THE QUEEN SIRIKIT CENTRE FOR BREAST CANCER FOUNDATION IN PROVIDING THE BEST SOLUTIONS TO PINK PARK VILLAGE, ENSURING THAT ITS PATIENTS WILL BE IN GOOD CARE WHILE STAYING IN THE CLEANEST YET MOST SUITABLE SPACE







WITH CONSECUTIVE YEARS OF SUCCESS, SHERA IS PROUD TO BE THAILAND'S AND ASIA'S FOREMOST MANUFACTURER OF GREEN, INNOVATIVE WOOD SUBSTITUTE



THE SENSE OF INFINITE POSSIBILITIES

Published by

SHERA Public Company Limited
2426/3 Mahaphant Building
Charoenkrung Road
Bangkorlhaem, Bangkok
10120 Thailand
Tel. +66 2291 2888
Fax +66 2291 4135
callcenter@shera.com
www.shera.com

Publication Advisors

SHERA Design Partner Team
SHERA Marketing A1 & IB Team

Project Managers

Apisade Maichan
Nattaporn Somchit
Veerasak Kittinanthakool
Sarist Amorsin

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art4d / Corporation 4d

Editors

Paphop Kerdsup
Ketsiree Wongwan

English Editor

Sheena Sophasawatsakul

Designer

Wasawat Dechapirom

Proofreaders

Napat Charitbutra
Sutee Nakarakornkul

Project Coordinator

Rungladda Chakputra

Production Manager

Areewan Suwanmanee

Print / Plate

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Swan Lake Residence Khao Yai
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Pauline and Somrit Soonthornrungssee
Peace Resort Samui
Pink Park Village
UHU Bangkok

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From floor to ceiling, from wall to the roof, *SHERA* pushes forward your imaginations to bring them to life. With *SHERA* Products and Service, we work together with architects and designers across the world and assist them in creating the better built environment; sharing and inspiring their creativity as a true partner for every design.

Over the course of four decades, *SHERA* has been providing tremendous solutions for projects on all scales with innovative *SHERA* Fiber-Cement technology and our commitment to sustainability; making *SHERA* stand at the forefront of Thailand's and Asia's wood substitution industry.

At *SHERA*, where high-standard expertise meets state-of-the-art innovation, we aspire to enhance people's quality of life, while achieving the sense of infinite possibilities.

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